



Thurston County Hotel & Motel Commission Meeting Agenda Monday, October 28, 2019 • 3:30 pm

ATTENDEES: Jeetu Chaudhry, Russ Hickey, Michael Gustaves, Anmol Singh, Meghan Payne, Craig Ottavelli (staff) Kelly Campbell (staff), Jeff Bowe (staff), Shauna Stewart (staff)

ACTION ITEMS:

- Jeetu Chaudhry will contact Commissioner Ro to determine if she wishes to continue as a Commissioner.

MINUTES:

1. Welcome & Call to Order – **Chair Michael Gustaves called the meeting to order at 3:34 pm.**
2. Consent Calendar – **It was moved, second, passed unanimously to approve the Consent Calendar as presented.**
 - a. Approval of August 26, 2019 Minutes
 - b. Financials
3. Marketing & Communications Report – Shauna Stewart shared the changes since August – principally the transition of visitor services to better meet visitors where they are found in the community. A call center is open along with a text line, and the Capital Campus visitor center is closed. Other partners around the community are providing collateral and brochures.
 - a. The Certified Training and Ambassador program will prepare and equip those persons that will interact with visitors. The process of developing the curriculum is just beginning and will likely require 6 months to create.
 - b. Business card size information cards are available for properties to facilitate directing visitors to local resources. The next iteration of the card will include the VCB URL.
 - c. The September Scorecard was distributed to Commissioners.
 - d. Commissioners discussed the gaming industry and the opportunities presented by gaming tournaments, conventions, etc. The VCB staff is looking and the composition of the Sports Advisory Committee to ensure representation that reflects demographic changes and the surge in e-sports popularity.
 - e. The tabletop gaming industry is also growing and active in the northwest.
 - f. Multiple familiarization tours targeting different segments of the industry have happened and are planned.
4. Nominations Procedure – Commissioners reviewed a draft proposal for a change to the nomination and selection process. **It was moved, second, passed unanimously to adopt the Commissioner Nominations and Selection Process as presented.**



5. Commissioner Nominations – Commissioners interviewed Meghan Payne, sharing information about Commission service and enquiring about background and experience. **It was moved, second, passed unanimously to recommend Meghan Payne to the Board of County Commissioners for appointment to the Thurston County Hotel and Motel Commission.**
 - a. Andrew Shin – LaQuinta – Lacey – *Jeetu Chaudhry will contact Commissioner Ro to determine if she wishes to continue as a Commissioner*; in the event Commissioner Ro does not wish to serve another term, Commissioner Chaudhry will communicate with Andrew Shin to learn if he is interested in Commission service.
Meghan Payne – DoubleTree
6. Contract Renewal – OrgSupport is in contact with Thurston County about renewal of the contract with the VCB for TPA administration. The County recommended a simple process whereby the contract renewal would appear on a consent agenda for the Board of County Commission.
7. Items from the Floor – None.
8. Adjournment – **With no further business Chair Gustaves adjourned the meeting at 4:40 pm.**

Next Meeting: December 16, 2019