



Thurston County Tourism Promotion Area Commission Meeting Agenda

Monday, June 27, 2016 • 3:30 pm

Ramada Inn, 4520 Martin Way E, Olympia, WA 98516

ATTENDEES: Denise Hibbeln, Jeetu Chaudhry, Natasha Jenkins, Valerie Walters, Ryan Kang, Chami Ro, Sandra Romero (Ex Officio), Jill Barnes (VCB Chair), Moira Davin (VCB staff), Craig Ottavelli (TPA staff)

MINUTES

1. Welcome & Call to Order – **Chair Hibbeln called the meeting to order at 3:35 pm.**
2. Consent Calendar (items of a routine nature) – **It was moved, second, passed unanimously to approve the consent calendar as presented.**
 - a. Approval of April 25, 2016 Minutes
3. VCB Report – Moira Davin reviewed reports with Commissioners:
 - a. STR Report
 - b. Marketing and Communications Report
 - c. Financials Review
 - d. Preliminary Budget Requests – Based on the STR projections and hotelier feedback the VCB plans to submit a preliminary budget that anticipates TPA revenue to remain level. All hoteliers were provided survey opportunities to help set priorities for the coming year.
4. VCB Membership Program – Based on feedback from the TPA Commissioners the VCB board created a new membership program. Moira Davin reviewed the parameters of the new program which includes all TPA recommendations.
5. Hoteliers Roundtable – Attendees discussed management related topics.
6. Items from the Floor
 - a. *OrgSupport will follow up with the new Hotel Association President to try to coordinate Hoteliers Association meetings with TPA meetings.* Commissioners concurred they would like all hoteliers to attend TPA meetings to participate in the Hoteliers Roundtable portion of the agenda.
7. Adjournment – **Chair Hibbeln adjourned the meeting.**

Next Meeting: August 29, 2016